



## 2019 PROMOTIONAL DATES

DATE	ITEM	DISTRIBUTION	SPONSOR
Mar. 28	Magnetic Schedule Day	All Guests	AT&T
Mar. 31	Calendar Day	1st 40,000 Guests	Mastercard®
Apr. 12	Bernie Williams Bobblehead Night	1st 18,000 Guests	AT&T
Apr. 20	Yankees Tote Bag Day	1st 40,000 Guests	MLB Network
May 4	<b>Star Wars Day</b> - CC Sabathia Jedi Bobblehead	1st 40,000 Guests	
May 5	1999 World Champions Commemorative Bat Day	1st 10,000 Guests 14 and younger	Bank of America
May 6	Dunkin' Gift Card Night	1st 18,000 Guests 21 and older	Dunkin'
May 17	<b>Game of Thrones Night</b> - Yankees-Game of Thrones T-shirt	1st 18,000 Guests	
May 18	Yankees Collectible Truck Day - 14th in a Series	1st 18,000 Guests 14 and younger	W.B. Mason
May 19	<b>MLB Play Ball Weekend</b> - Yankees Arm Sleeve Day	1st 10,000 Guests 14 and younger	
May 27	Giancarlo Stanton Bobblehead Day	1st 18,000 Guests	AT&T
June 17	HOPE Week 10th Anniversary Clear Tote Bag Night	1st 25,000 Guests	
June 18	Cap Night	1st 18,000 Guests	Canon
June 21	Yankees Mug Night	1st 18,000 Guests 21 and older	Budweiser
June 23	<b>Old-Timers' Day</b>		
June 26	NY Daily News 100th Anniversary Commemorative Yankees Poster Day	1st 40,000 Guests	NY Daily News
July 12	<b>Yankees Marvel Superhero Night</b> - Mariano Rivera Captain America Bobblehead	1st 18,000 Guests	Delta Air Lines
July 13	<b>Military Appreciation Day</b> - Yankees Camo Cap Day	1st 18,000 Guests 21 and older	Budweiser
July 15	Yankees T-shirt Night	1st 18,000 Guests	Sato
July 18	David Cone Bobblehead Night	1st 18,000 Guests	AT&T
July 19	Yankees Collectible Cup Night	1st 25,000 Guests	Premio Foods
July 20	Yankees Portable Charger Day	1st 18,000 Guests	NewYork-Presbyterian
July 21	Yankees Baseball Card Pack Day	All Guests	Topps
July 31	Yankees Water Bottle Day	1st 10,000 Guests 14 and younger	Party City
Aug. 14	Brett Gardner Poster Day	1st 10,000 Guests 14 and younger	We Are Alexander
Aug. 16	Yankees Beach Towel Night	1st 18,000 Guests	Pepsi
Aug. 17	<b>Mariano Rivera Hall of Fame Celebration</b> - Mariano Rivera Hall of Fame Plaque	1st 40,000 Guests	NY Daily News
Aug. 18	2009 World Champions Fan Ring Day	1st 10,000 Guests 14 and younger	Betteridge Jewelers
Aug. 30	Gleyber Torres Bobblehead Night	1st 18,000 Guests	AT&T
Aug. 31	Yankees Lightweight Hoodie Night	1st 18,000 Guests	Ford
Sept. 1	<b>Mike Mussina Hall of Fame Celebration</b> - Mike Mussina Hall of Fame T-shirt	1st 18,000 Guests	Goldenberg's® Peanut Chews®
Sept. 20	Yankees Knit Cap Night	1st 18,000 Guests	WFAN

Purchasing a ticket for any promotional date does not guarantee that a Guest will receive the designated promotional item. Distribution of promotional items is for eligible Guests in attendance only, while supplies last. All promotional dates, items and distribution are subject to change and/or cancellation.